



Welcome to UK News 13th May 2015
your weekly update from around CEMEX UK

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BEING THE BEST FOR FAMILIES

How Many Steps Have You Done?



Week one of the Pedometer Challenge has now gone and the numbers are being crunched as we go to press. Keep up the walking this week and see if you can beat last weeks total. Kathy Wilcox is hoping to have the leader board up on Shift by the end of the week. Well done to everyone taking part. Keep walking....

Readymix Northern Hit 3 Years LTI Free...



Congratulations go to the Team in Readymix Cluster 3 North East, for reaching 3 years lost time injury free and helping the whole of the Readymix Northern Region reach the same milestone.

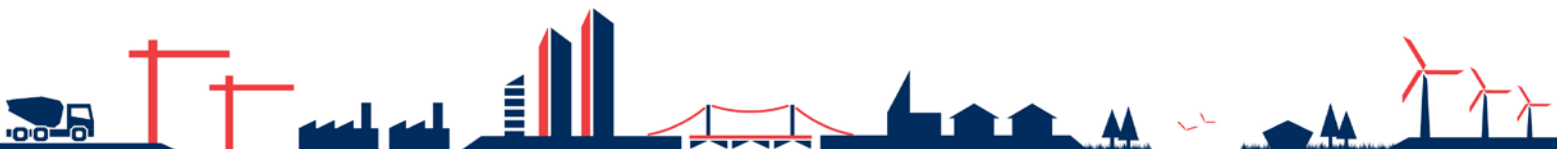
Achievements such as this are only possible where people take the time to look after themselves and each other and Step In if they see something they believe is unsafe. Hopefully through their continued commitment the Team can build on this success.

6 Years LTI Free For Kensworth Quarry



Kensworth Quarry celebrated a fantastic 6 years LTI free on 1st May when the Team, including employees and contractors, gathered for lunch. The Kensworth Team work in partnership with 13 full time contractors from D Wardle (Plant) Ltd who run the Quarry operation.

Phil Baynes-Clarke, Rugby Plant Director, congratulated Kensworth's Quarry Manager: "A brilliant achievement and you should all be very proud. Now the challenge is to maintain a safe operation going forward just as you have done over the last 6 years. Please stay vigilant and keep safety as you're number one priority."



BEING THE BEST FOR CUSTOMERS

It's All In The Mix



Steve Thorpe, Readymix Technical Advisor, had Julien Klippenstein, Director at DOA Consulting and Structural Engineers based in Dorking, contact him, wanting to get some clear direction on how a concrete supplier ensures 28-day strength compliance when using blended cements.

Steve emailed some commentary over to Julian a couple of weeks ago and Julian then phoned to clarify things. His closing comment was to thank CEMEX for their response and honesty, and that we gave clear advice which he is using for a CPD presentation. He also said that approaching some of our competitors had resulted in either nobody contacting him or them skirting around the issues and questions he had. On the strength (!) of Steve's conversation and support it looks like a contract at Leatherhead will be coming our way!

Another example of being best for customers.

What Makes Us Best For Customers?



"Our people are our unique selling point," says Les Luxon, Local Asphalt Business Manager, who recently attended a customer focus session and found it really useful. He pondered on the ways CEMEX is best for customers.

Les takes up the story: "How would an outsider looking in see the difference between CEMEX and our competitors? My belief is it starts with our people. We need to inform our customers more, let them know about our new products and explain the benefits of using them. CEMEX and our competitors sell exactly the same product, deliver it the same and it's not got fancy packaging or advertised any differently. So for me it's about what we do beyond selling. In Asphalt it's about knowing our customer, understanding their needs and making sure we have done all we can to make the transition from the initial phone call to the delivery and collection of the material the best.

I have found with Local Asphalt that it's going the extra mile and being able to react to a changing situation or request that makes customers come back. It's like your mobile phone company - they call it bolt ons. They aren't just giving you a phone, they are adding extras to make sure you are happy and stay loyal. We can do this simply by Being The Best for our customers.

That's what will make us different and stand out, retain our customers, add more and gain loyalty and repeat business. This could simply be a request from a customer running late - if we stay open on that one occasion he will remember that next time he needs to place an order. It could be the weighbridge clerk with questions - what are you using that material for? Then informing the customer of our new products and the benefits they bring. It could be the way we handle a request - do it well and the customer will remember.

If we don't look after our customers and go the extra mile someone else will. We need to be ahead of our competitors on this, I believe we are, but we must make the most of this opportunity to gain advantage over our competitors. It's CEMEX's people that will make us the Best."



New Shades Of Grey For ReadyPave



ReadyPave have introduced a new graphite colour to their range. The new colour is between natural and charcoal and offers a better consistency for a lighter shade of grey.

CEMEX Concrete Products are in the process of expanding the colour range of the ReadyPave brand. Graphite, which is a grey colour inbetween the currently produced natural and charcoal colours, has been undergoing testing for a number of weeks. The colour was designed to help increase the consistency of the current natural colour. Colour tests have been made at each of the Concrete Block Paving (CBP) plants in the UK; Northfleet (Kent), Lenwade (Norfolk) and West Calder (West Lothian).

The first delivery for the new product was sent out on Thursday 29th January 2015 out of the Northfleet CBP Plant and was used in the construction of a car park for a small block of flats. The contractor had originally requested the equivalent colour from an alternative supplier, however, after receiving samples of the graphite paving, Trinity Civil Engineering LTD chose to be supplied by CEMEX due to the quality of the product and competitive pricing offered by Sales Manager, Paul Townsend, through Parker Building Supplies.

All CBP plants are now lightly stocked with the graphite colour of the most popular products, with plans in place to start stocking graphite in larger quantities.

BEING THE BEST FOR SHAREHOLDERS

Rugby Packing Plant Send Yet More Records Tumbling



Rugby's Packing Plant deserve high praise once again for breaking more records - 42,241 tonnes total sales out of Rugby plant which beats July's 2014 volume of 41,739 tonnes. Not bad given that April had 3 less selling days!!! 17,356 tonnes of Plastic sold in April also beats last June's figure of 16,337 tonnes. This means that 1,631 deliveries have been loaded and dispatched, not including of course the unloading of inbound stock.

Well done to the Commercial Team, Logistics and Packing Plant for this achievement.

Down The Line



If you missed last week's Down the Line you can still catch it through the playback facility. It will be available until June 7th. Simply dial the number below and listen in.

If you would like to see the slides they are either in the download section of UK News website or on Shift in the Down the Line community.

UK Toll-free number: 0808 237 0026

Audio playback ref: 657420#



BEING THE BEST FOR COMMUNITIES

“Clucking Fantastic”... Says Chicken Mick



Cluster 16 recently got involved in a Lend-A-Hand at Areley Kings Allotments, Stouport on Severn, Nr our Kidderminster Plant. We were approached by ‘Chicken Mick’ Worrall who is a local fundraiser, (the reason they call him ‘Chicken Mick’ is because when he does his fundraising events he always wears a Chicken suit).



Mick gets involved in a lot of local fundraising and does a lot of work for the Air Ambulance. Mick approached CEMEX and asked us whether we could help him with creating some pathways around the allotments. These pathways were being created for easy wheelchair access to the raised vegetable patches.

Martin West continues: “Originally they wanted us to supply them some concrete free of charge (FOC). After speaking to Stuart Keighley we were able to help with their request. We also contacted a local Pump Company ‘Central Flow Screeds’ and they provided a pump FOC. We spoke to our IHC, Dave Watkins, who agreed to deliver the concrete FOC. On the day Simon Morris, Karl Megyesi and Mike Brannon all attended site and helped Mick and his Team lay the concrete for the pathways.

Now the paths have been completed it will really help the disabled people to look after their allotments. He thanked us for our and commitment and was also very appreciative of the concrete we had supplied to help with their project. When speaking to our guys they all said by taking part in the Lend-A-Hand they all felt good that they had managed to help the local community.

Well done guys and thanks to Simon Morris for his hard work in organising it all.”

Lend-A-Hand In Swansea



On the 7th May 2015 Chris Brown from Cluster 20 organised a Lend-A-Hand event for a local project at Penllergare Valley Woods, near Swansea. Employees - Chris Brown, Rob Sims, Ben Taylor, Andy Hoskins, Meyrick Osbourne, Ann Ponting, Karl Wolf, Mark Long and Rhydian Priday helped reclaim paths on the Estate.

Penllergare Valley Woods and its 250 acre Estate was created in the 19th Century by an infamous land owner, John Dillwyn Llewelyn. The Estate was an outstanding example of picturesque landscapes and was created for the enjoyment of its owners. Over the last 100 years, however, the family moved away and the Estate was left un-kept, quickly becoming overgrown and falling into disrepair.



In 2012 the dilapidated Estate was assigned to the Penllergare Trust, a charity with the purpose of protecting, restoring and promoting the Penllergare Estate. This, in turn, secured a £2.4m Heritage Lottery Grant and supported the first phase of an ambitious restoration scheme focused on the upper end of the Estate. The project is run by 3 full-time employees and around 70 to 80 volunteers per week in the local community. The Trust has been assigned to the Estate for a further 101 years with the ultimate aim to bring the Estate back to its former glory.

As Chris lives locally he invited 8 fellow employees to spend the day helping out by reclaiming paths. Chris commented: "After an initial guided tour by the Estate Manager we spent a few hours digging and scraping away mud and other materials to uncover the path beneath. Although challenging, we worked as a Team to ensure the task in hand was completed successfully. After completing the work it felt great that we had contributed to the project and that local people and wildlife could enjoy the Estate for years to come. We all thoroughly enjoyed the experience and the Trust was very grateful for our help."

BEING THE BEST FOR EMPLOYEES

A Stellar 25 Years For Pete



Pete Larkin reached his 25 years service on 23 April. He has been a welder most of his working life, joining the company at the old Rugby Works back in 1972 and transferring to the new Rugby Cement Plant in 1998. Pete retires in November this year but no doubt his hobbies, including astronomy, will keep him busy.

Well Done Jono - Asphalt Guru Reaches 25 Years Service



Jon Goldey, affectionately known as Jono, reached 25 years service on Friday 8 May 2015.

Starting his varied career back in 1990 in the laboratory at Staveley Asphalt plant which was located near Chesterfield, his 25 year journey to date has seen a variety of roles in and around the Lincolnshire and surrounding counties. Primarily in the asphalt and aggregates business with some exposure to readymix concrete roles have included Technical, Operation AQM at Norton Disney, aggregates and asphalt commercial.

The present role, held since 2011, is looking after the asphalt customers who play an important role in the Ely and Lincoln Asphalt plant's activities with a high degree of success. Jon is respected and well liked by his colleagues and customers, and has a considerable depth of knowledge in all things asphalt - and could be considered a blacktop guru.

A well deserved recipient of the CEMEX Long Service Award which no doubt will be put to good and enjoyable use. The business sends Jono congratulations and thanks for the commitment over the past 25 years.



Internal Vacancies

IVC Ref	Position	Company	Location	Closing date
144-05-2015	Sales Representative	Readymix Northern	Cheshire and North Wales	15/05/2015
145-05-2015	Sales Representative	Aggregates Northern	South West and Wales	21/05/2015
146-05-2015	Plant Supervisor	Readymix Central	Redditch Plant	14/05/2015
147-05-2015	Plant Supervisor	Readymix Central	Oldbury Plant	14/05/2015
148-05-2015	Internal Sales Representative x 2	Asphalt Northern	Preston Brook Office	22/05/2015
149-05-2015	HGV Drivers Class 2 x 4	Logistics Central	Bletchley x 2 Bradwell x 1 Flixton x 1	15/05/2015
150-05-2015	Team Leader	Readymix Central	Cluster 12	15/05/2015

For further details on other roles and a full listing of other vacancies, together with information on how to apply, please log on to CEMEX Shift > My Services > Internal Vacancies>New IVCs.

We would love to hear from you for the next edition 20 May

To send us a story: either click on 'submit a story' on the UK News website or email gb-communicationsandpublicaffairs@cemex.com or call us on 01932 583 217/006.

If you can, please include a photo too (taken in super fine landscape setting and saved as a jpeg.) Thank you.



