



# 2017 ECO Driver of the Year

*'The Keith Lacey Memorial'*

The top 10\* for fuel efficiency between 3rd April and 30th September in your respective ALM area will be placed into a hat and a winner will be drawn out at random.

The Finals day will be hosted by Mercedes Benz and consist of:

On Road assessment

Reversing

Walkaround check

Quiz

Mystery Event

Off Roding in the UNIMOG!



The overall winner will then be crowned CEMEX 2017 Driver of the year, and win a Racing event at Brooklands.

All finalists will receive a Mercedes 'goody bag'

\*For locations where 10 is not appropriate then a reduced figure will be used.

