

FOUR WEEKS TO



Your weekly CEMEX Go pre-launch update – 13 March

New CEMEX Go Videos – with UK voice-over !

To help with communicating the features and benefits of CEMEX Go to all our audiences – us, our drivers, our customers – we have improved the existing CEMEX Go videos with a British voiceover. There were some comments about unfamiliar accents and we thought these would be more friendly and local for our business. These will be uploaded shortly to YouTube for everyone to use.



It's a hat-trick for Packed Cement

Great news from Tamsin, Amanda and Kirsty who have been working with their colleagues in packed cement and successfully signed up the following customers for the initial release. AW Mobbs was our first packed cement customer shown here with Amanda and Andy Mills. They see ordering and invoicing as the most attractive features. Amanda also reports the successful sign-up from Guildford Tipper Hire and Essex Groundwork Supplies. A delighted Graeme Barton said "Well done team – that's our hat-trick!"

Customer pre-registers for CEMEX Go at Ecobuild, 6-8 March

It was a very successful Ecobuild for CEMEX at the Excel Centre in London's Docklands last week, and our marketing and sales teams ensure pride of place on our stand for demonstrations and videos of CEMEX Go for potential customers. Robert Hodgkinson who is a quantity surveyor from Derby expressed his interest in CEMEX Go as he visited one of our two stands. He wanted to pre-register so we passed on his details to the Digital Support Team. If any other customers express similar interest – there is a live page on our website at this link - <http://www.cemex.co.uk/cemex-go.aspx...and> watch this space for news of our new www.cemex.co.uk website coming very soon



Change to dates for Instructor-Led Training

There were Instructor-Led Training dates planned in late March but these are being re-scheduled to be sure of having a working Quality Environment in CEMEX Go with reliable data. This training was booked for 5 venues and around 120 people and will now take place week of April 9th. We expected this however other testing has taken precedence for now. We are still on track with NovoEd On Line Training..

