

THREE WEEKS TO



Your weekly CEMEX Go pre-launch update – 20 March

CEMEX Go UK Launch Date – April 9th

In recent weeks it has become clear that the integration testing of our current systems with CEMEX Go is taking longer than expected. This is not unusual, and it is vital for our customers that we ensure all the functionality of our first CEMEX Go version integrates seamlessly with SAP and other platforms from day one launch day. To give us more time, and to allow for many of our people taking a well-earned Easter break too, our launch date has been moved to April 9th.



Readymix IHCs attend CEMEX Go Engagement Sessions in North West and South West

This week our readymix business has been preparing for its regional go-live on April 9th with engagement sessions for local independent haulage contractors (IHC) drivers. The first event was hosted by Area Manager Damon Montgomery at Preston Brook on

Monday evening and was attended by 18 IHCs from the greater Manchester area. Our readymix business is going live in regional phases, with the North West and South West areas first. The second event is at Wick on Wednesday evening, led by Rob Sims and Al Laverty. Our digital support team have also attended both events to collect the valuable feedback from the drivers to share with the wider business and help answer questions

Four diary dates for CEMEX Go Launch Briefings

There will be CEMEX Go launch briefings at the following locations during April with everyone welcome to attend. We're planning at least two sessions am and pm at each event and will run another if more time is needed. The objective is to spread the word about CEMEX Go, ensuring everyone knows what is happening, when it will happen in their business, how they can support the initiative, and most importantly the benefits to our customers –



Rugby Office
Uddington Office
Stockton Office
Preston Brook

12th April, 8th Floor Meeting Room
17th April, Meeting Room
18th April, Meeting Room
25th April, Meeting Room

Another CEMEX Go Poster for Site Noticeboards

We've developed another simple CEMEX Go poster for use internally at our sites and raise awareness with everyone of our digital transformation – see picture opposite. These will be distributed to managers around the business for posting on noticeboards.