

# TWO WEEKS TO



Your weekly CEMEX Go pre-launch update – 27 March



## CEMEX Go Launch Briefings in April – 12<sup>th</sup> Rugby, 17<sup>th</sup> Uddington, 18<sup>th</sup> Stockton, 23<sup>rd</sup> Preston Brook

Another reminder that we'll be holding CEMEX Go launch briefings at the above sites during April with everyone welcome to attend. We're planning at least two sessions am and pm at each event and will run more if required. The objective is to spread the word about CEMEX Go, ensuring everyone knows what is happening, when it will happen in their business, how they can support the initiative, and most importantly the benefits to our customers. **The Rugby sessions on 12<sup>th</sup> April will be in 8<sup>th</sup> Floor meeting room at 10am, 12 noon, 2pm and 4pm.**

## Successful CEMEX Go Readymix IHC Engagement Session in Bristol

Rob Sims and Adam Leverett delivered another very successful engagement session on Wednesday evening with our local independent haulage contractors (IHC) drivers in the Bristol area. Our readymix business is going live in regional phases, with the North West and South West areas first. Our digital support team have also attended both events to collect the valuable feedback from the drivers to share with the wider business and help answer questions



## Three readymix customers confirmed for CEMEX Go launch in North West



We were delighted this week to sign up **three readymix customers** for the north-west CEMEX Go launch release – left to right – 1. Andrew Livesey of **John Turner Construction** - the main service that interested Andrew was Track. 2. **Raised Floor Solutions** who want to use the full end-to-end CEMEX Go service, and are excited for the launch. 3. **Technic Concrete Floors** – managing director Darren said they have Track on their own vehicles and is excited both about CEMEX Go and the future of CEMEX!.