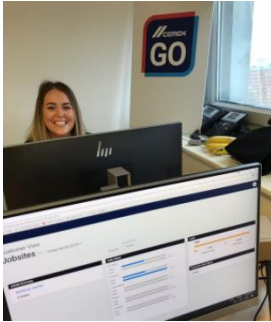


LIFT OFF!



CEMEX Go launch update – 9 April

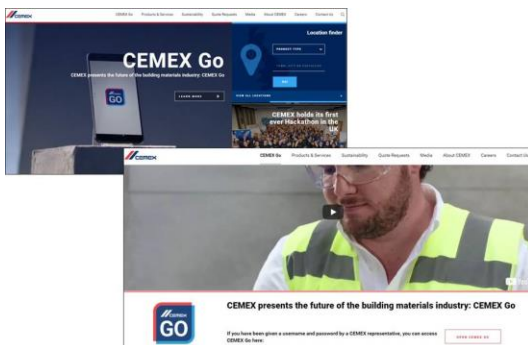
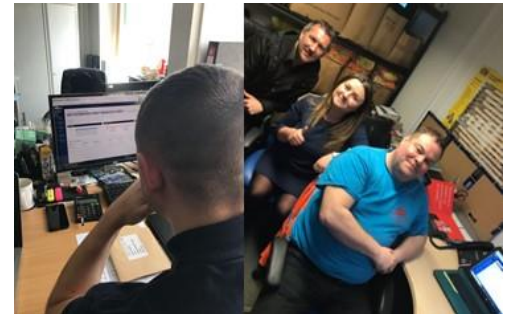


CONGRATULATIONS – CEMEX Go Go.. Go.. Goes Live!

This was the scene in our Rugby office as CEMEX Go went live this morning, with Customer Care Agent Stephanie Owen monitoring orders for our bulk cement launch customer Mapei coming through on screen! Mapei is one of 12 cement and readymix customers who have signed up for CEMEX Go for this first launch. It's the culmination of many months of dedicated hard work from everyone in the team – congratulations to everyone!

“Think of all the phone calls this is going to save me!!”

Already on Day 1 we've had excellent feedback from our launch customers! Pictured left is Dave from Technic Concrete Floors in the north-west who was tracking his orders today with Laura Hogan “My team couldn't believe how user-friendly the system is - this is what's been missing from our industry.” Meanwhile Amanda Walker (shown right) was on site with Richard at Guildford Tipper Hire, who said the solution is very user friendly and he's looking forward to placing his future orders on CEMEX Go!!



CEMEX Go Learning Hub – now live on our brilliant new website

Last week we went live with our brand new CEMEX Go website, supporting the launch of CEMEX Go and designed to create an improved digital experience on web, mobile and other devices. Customers can now click directly through the to new CEMEX Go Learning Hub to pre-register and learn about the features and benefits of our new digital customer solution – check it out at www.cemex.co.uk/go

Welcome to our new Customer Care Agents!

Introducing left to right.... David McKenzie, Avril Harris, Charlotte Sanson and Stephanie Owen – our new Customer Care Agents dedicated to supporting CEMEX Go. Their roles are to work closely with our early CEMEX Go customers, taking them through the four stages of our brand new digital solution - Ordering products and services, Tracking deliveries, Managing changes and fulfillment, Paying invoices. Welcome to the team you CEMEX Go pioneers!

