

# GLOBAL SAFETY ALERT

## DRIVER FATALLY INJURED AFTER TEXTING

### INCIDENT DETAILS

A contract driver was travelling to a customer's site to make his first delivery of the day, when the nearside wheels of his tipper truck went into the grass verge at the side of a road. The driver was unable to regain control of the vehicle before it rolled over. The cab was severely damaged when it collided with a hedge row and the driver died from chest and abdominal injuries.



### KEY FINDINGS

- Phone records revealed the driver had sent and received 9 text messages in the half an hour leading up to the crash; the last incoming text, which was unread, coincided with the time of the incident.
- The vehicle was travelling at 57mph at the time of the incident, on a road limited to 40mph for large goods vehicles.
- The driver had a current driving licence, with no infringements, and industry / CEMEX driver certification. He had received a full induction and ongoing training, with annual reassessment by his employer. Despite this, his driving behaviour was unsafe.

14th June 2018

### MANAGERS - KEY POINTS TO CHECK

- The use of hand held mobile phones while driving is strictly prohibited
- All drivers (employees and contractors) fully understand the CEMEX Policy for mobile phones and our Driving Essentials and compliance is monitored and enforced
- Ride along VFLs are carried out to influence safe driving behaviours
- GPS/Telematic systems are in place to help monitor driver behaviour, especially speeding and harsh braking, and a recognition and consequence system is implemented

### ALL PERSONNEL – ACTION TO TAKE

- Mobile phones are a distraction and must not be used hand held, whether that's for voice calls, or to send / receive texts, emails or for social media, etc.
- Make sure you understand the CEMEX Policy for mobile phone use – the requirements are there for the safety of you and others who may be effected by your actions
- Always drive within the speed limit and adjust your speed to the road layout and conditions
- Always obey the laws of the road and the CEMEX Driving Essentials – never put yourself or other road users at risk and remember, your family depend on you!



Mobile  
Phone



Watch Your  
Speed



Respect the Law &  
Other Drivers



Remember