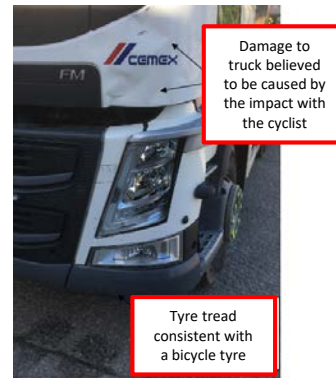


GLOBAL SAFETY ALERT

CYCLIST WALKING WITH BICYCLE FATALLY INJURED

INCIDENT DETAILS

While driving to a customer making the 3rd delivery of the day, a contracted readymix truck driver was involved in a fatal collision with a cyclist who was walking up the road in the same direction.



KEY FINDINGS

- Initial witness accounts before the collision reported seeing the deceased was walking within the designated white line to the nearside of the road and was clearly visible to other road users.
- Witnesses stated that the driver had been seen looking down into his lap, with his vehicle veering to the nearside and failing to brake as he collided with the deceased. In-cab dashcam footage supported these statements.
- Investigators found that he had been using his mobile phone whilst driving on a number of occasions that morning, and that during these periods the vehicle had often strayed from the correct lane and been driven at excess speed.
- After the collision, a camera on the outside of the vehicle captured the driver exit the cab and place a mobile phone into an external compartment, before going to check on the cyclist.
- The driver was sentenced to 40 months' imprisonment and was also disqualified from driving for five years and eight months.

Please click on the QR code or use the link below to access a video taken from the CCTV of the vehicle just before and also after the collision. <https://vimeo.com/398771896>



MANAGERS - KEY POINTS TO CHECK

- Drivers are trained and follow the Policy for mobile phone use and know it's strictly prohibited to text, email etc and to hold the phone while driving.
- All drivers have received training in how to protect Vulnerable Road Users (cyclists, motorcyclists and pedestrians) as part of their Defensive Driving training.
- Drivers are aware to only overtake a Vulnerable Road User when it is safe and legal to do so and to give them plenty of room (at least 1.5m) and to reduce their speed according to the conditions.
- Appropriate action is taken when H&S rules are not followed, including those relating to mobile phone use

ALL PERSONNEL – ACTION TO TAKE

- Never text, email or hold a mobile phone while driving and fully understand and follow the CEMEX Policy for mobile phone use – the requirements are there for the safety of you and others who may be affected by your actions.
- Mobile phones are a dangerous distraction. Always avoid distractions and be extra vigilant, especially for Vulnerable Road Users – always reduce your speed to a safe level and allow at least 1.5 metres when overtaking.
- Always check in your mirrors (including blind spots mirrors) before manoeuvring, including when overtaking.
- Check your mirrors are correctly aligned and all other fitted safety devices are working e.g. sensors, cameras, alarms etc



Mobile Phones



Respect



Other Road Users



Remember