



We  our customers!



CUSTOMER EXPERIENCE WEEK
OCTOBER 4-8, 2021

LET'S CELEBRATE CUSTOMER EXPERIENCE WEEK TOGETHER!

Our Customers' success is our success!

Therefore, we place considerable efforts into improving our services and creating innovative solutions.

Thank you for your ongoing effort and engagement of all CEMEX Employees.

Each part of the work you do is extremely important!

This year we have also prepared something special for you.

WE HAVE THE PLEASURE TO INVITE YOU TO TAKE PART IN...

THE CONTEST: WE ALL CONTRIBUTE TO CUSTOMER'S EXPERIENCE

Let us know how your work in CEMEX contributes to our Customers' satisfaction, happiness and loyalty.

LIGHTS, CAMERA CUSTOMER EXPERIENCE!

BRIEF:

Record a short video that will show your efforts, examples of your initiatives in ensuring a Superior Customer Experience

TECHNICAL ASPECTS:

- Max. 40 seconds
- If your video is too big to send via e-mail, contact us to get an individual link for the video upload!



OR

Give us your best shot!

BRIEF:

Take a picture that will show how your work impacts the Customer Experience and write a few words about it

TECHNICAL ASPECTS:

- Max. 200 words



Show your efforts and inspire others!

Win the main prize!
100€ gift card!



WHO CAN ENTER: All CEMEX Employees (individually or as a team).

Entries should be sent to the e-mail address:

customer.experience@cemex.com until 8th of September 2021

Dear managers, please help your employees who do not have an e-mail!

We hope for collective and active celebration of Customer Experience Week!