

# Get ready!

## EMEA

# Q3 '21 eNPS Pulse Survey



WE'X PULSE 2021

## ONE Question – On a scale from 0-10

**How likely are you to recommend CEMEX as a good place to work to family or friends?**

eNPS CALCULATION FORMULA

**Employee Net Promoter Score = % of Promoters (9-10) minus % of Detractors (0-6)**



☐ **9-10: Promoters,**  
extremely loyal employees  
to the organization, & spread  
a positive word around



☐ **7-8: Passives,** employees  
who are neither emotionally  
invested nor disengaged



☐ **0-6: Detractors,**  
employees who are highly  
dissatisfied with the  
organization & spread negative  
word of mouth

# # 1

### WHY ARE WE TRACKING OUR EMPLOYEE NET PROMOTER SCORE (eNPS) QUARTERLY?

**We want** CEMEX to be a great place to work – so we're tracking quarterly how everyone feels about working here

# # 2

### WHAT WERE THE EMEA eNPS RESULTS IN Q2'21?

**We maintained positive** Q2'21 eNPS results in our EMEA Region: **+32 vs +34** in Q1. Our eNPS Pulse Response Rate in Q2'21 was **61%**

# # 3

### THIS Q3 WE'X PULSE:

Our EMEA Q3'21 eNPS Pulse Survey will include the Global 2021 WE'X Pulse. It will be the same experience, same Perceptyx platform but this time with the eNPS plus 9 additional questions.

# # 4

### HOW CAN I PARTICIPATE IN OUR EMEA Q3'21 ENPS / GLOBAL WE'X PULSE?

Watch out for an email from Perceptyx on **October 18th** (CEMEX Global 2021 WE'X Pulse <[customers@perceptyx.com](mailto:customers@perceptyx.com)>) A QR Code & URL address will also be available for our EMEA offline audiences to participate in this Q3'21 eNPS Pulse.

