

# Participate NOW!



[https://ondemand.perceptyx.com/odcemwexpulse2021/dc/?ask\\_pin=1](https://ondemand.perceptyx.com/odcemwexpulse2021/dc/?ask_pin=1)

## EMEA Q3 '21 eNPS Pulse Survey



### ONE Question – On a scale from 0-10

How likely are you to recommend CEMEX as a good place to work to family or friends?

eNPS CALCULATION FORMULA

Employee Net Promoter Score = % of Promoters (9-10) minus % of Detractors (0-6)



9-10: Promoters, extremely loyal employees to the organisation, & spread a positive word around



7-8: Passives, employees who are neither emotionally invested nor disengaged



0-6: Detractors, employees who are highly dissatisfied with the organisation & spread negative word of mouth

## #1

### WHY ARE WE TRACKING OUR EMPLOYEE NET PROMOTER SCORE (eNPS) QUARTERLY?

We want CEMEX to be a great place to work – so we're tracking quarterly how everyone feels about working here

## #2

### WHAT WERE THE EMEA eNPS RESULTS IN Q2'21?

We maintained positive Q2'21 eNPS results in our EMEA Region: +32 vs +34 in Q1. Our eNPS Pulse Response Rate in Q2'21 was 61%

## #3

### THIS Q3 WE'X PULSE:

Our EMEA Q3'21 eNPS Pulse Survey will include the Global 2021 WE'X Pulse. It will be the same experience, same Perceptyx platform but this time with the eNPS plus 9 additional questions.

## #4

### HOW CAN I PARTICIPATE IN OUR EMEA Q3'21 ENPS /GLOBAL WE'X PULSE?

Today, Monday October 18<sup>th</sup>, you will receive an email from our partner Perceptyx (CEMEX Global 2021 WE'X Pulse [customers@perceptyx.com](mailto:customers@perceptyx.com)) You can also use the QR Code & URL at the top of this poster to access the Pulse Survey with your Employee Number

**“We are committed to listening,**

**understanding and valuing your thoughts**

**in our journey to make**

**CEMEX a great place to work for our talent”**

