

Get ready!

EMEA

Q2 '22 eNPS Pulse

ONE QUESTION – ON A SCALE FROM 0-10

How likely are you to recommend CEMEX as a good place to work to family or friends?

NPS CALCULATION FORMULA

Employee Net Promoter Score = % of Promoters (9-10) minus % of Detractors (0-6)



9-10: Promoters, extremely loyal employees to the organization, and spread a positive word around



7-8: Passives, employees who are neither emotionally invested nor disengaged



0-6: Detractors, employees who are highly dissatisfied with the organization and spread negative word of mouth

#1

Why are we doing eNPS quarterly?

We want CEMEX to be a great place to work – so we're tracking quarterly how everyone feels about working here

#2

What were our eNPS Results in Q1 2022?

We achieved a positive **+33** eNPS in our Region in Q1'22, vs +17 in the last eNPS Pulse we did in 2021. We want to reinforce this positive eNPS trend in EMEA during 2022

#3

More than **40 actions** aligned to our **5 Key Drivers of Engagement** were implemented last year in EMEA thanks to your active participation in our quarterly eNPS pulse Surveys.

#4

How/When to take part?

Watch out for email from Perceptyx on Tuesday, July 5th (eNPS Survey Q2 EMEA customers@perceptyx.com)