

Welcome to our fifth edition of Nature around CEMEX Europe - Newsletter.

UK – Nature Positive (Nature+)

Cemex UK is working on a project to develop a framework or roadmap which enables Biodiversity to flourish across its sites. This approach is being adopted to help reverse biodiversity loss, which has become a major global environmental issue. The approach involves developing a strategy based around contemporary biodiversity issues and linking these to KPI's which over time will demonstrate how our sites help ecosystems recover.



GERMANY – Wildlife friendly Offices.

Offices at Rüdersdorf have incorporated wildlife friendly features to help Biodiversity. Research has shown that many species struggle because they lack suitable habitat. By incorporating a meadow in front of the Administration building a habitat supporting a grassland ecosystem has developed. The meadow has wildflower strips and is mowed only periodically to let the grass grow. Pollinator Heaven ©



POLAND – Wildflowers at Chelm

This year, the Polish Sustainability Team continues the project to support pollinators. Thanks to the planting regime, wildflower meadows sown in the Chelm Cement Plant have bloomed once again. We have also put up two educational boards to raise environmental awareness for employees, subcontractors, and visitors to the plant. The boards present information about the importance of flower meadows in nature and interesting facts about wildflowers and bees. Additionally, as part of the education of the youngest, we conducted an art competition for employees' children. Its aim was to draw attention to the diversity of pollinators and the important role they play in nature.



FRANCE – MOOC Entreprises et Biodiversité

At the end of June, the LPO launched the "MOOC Business and Biodiversity initiative called "Taking Action" it is a free online learning platform accessible to all and encourages companies to take action to safeguard biodiversity. Solicited by its main partner association, CEMEX is one of the test companies helping enrich the training. CEMEX shares its experience in taking biodiversity into account with a wide audience helping to encourage other companies tackle issues such as dealing with invasive species and exploiting natural resources sustainably. Developed in association with the Mouvement des entreprises de France (MEDEF) and with the financial support of the French Office for Biodiversity (OFB), this initiative offers 9 hours of training.



SPAIN – Mallorca Natural 2022

The "Mallorca Natural 2022" campaign concluded its sixteenth edition on the 10th of June with the presentation of prizes to children taking part in the writing and drawing competition.

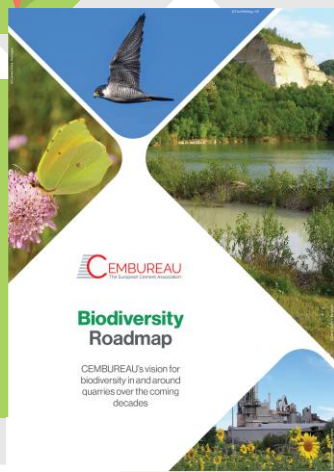
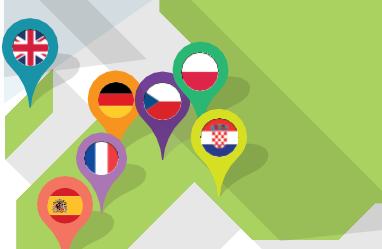
This year we received more than 500 entries from the 700 students. Program activities, included 13 nature outings to visit torrents, garrigues, forests, lagoons and Majorcan dunes. The value of the local flora and fauna was explained and highlighted, identifying the plants and ecosystems of each place, as well as their function and the importance of caring for them. Workshops have also been held with specialised monitors who aim to teach children about the main environmental challenges.

The ceremony was attended by the Director General of Waste and Environmental Education, Sebastià Sansó, and the Director General of Territory, Maria Magdalena Pons, as well as several mayors from the towns where the winning schools are located.



CROATIA – Earth Day 2022

The quarries at Sveti Juraj and Sveti Kajo welcomed Croatia's Agricultural Minister – Marija Vučković – to highlight the work the quarries have done restoring areas to a traditional Mediterranean olive grove. The olive grove covers 34 hectares and has 2,300 trees. The quarries were recognised under the European Destinations of Excellence (EDEN) initiative. The initiative recognised Cemex Croatia as a responsible corporate citizen for the restoration work but also for working with war veterans to produce the branded olive oil product - LINTAR



Cembureau – Biodiversity Roadmap

June 1st saw the release of the European Cement Industry's Biodiversity Roadmap. It's been developed as regulators, stakeholders and customers take more interest in the potential impact the industry can have on Biodiversity. It also shows how the industry will adapt and respond to the new global biodiversity framework being developed by the UN Conference for Biodiversity and also the EU's Biodiversity Strategy 2021 – 2030. It also anticipates a new nature and conservation law expected to be ratified across the EU during 2023. The strategy is looking at four key areas Ecosystem Recovery, Pollinators, Invasive Alien Species and Protected Species. The industry already has a good track record but the roadmap highlights the industry's commitment to go further, taking a lead on this key sustainability issue.