

Unlocking our Customer Journey

Celebrating our Customer Centricity

GET READY TO CELEBRATE EMEA CUSTOMER EXPERIENCE DAY WITH US!

October 4th

**Our Customers' satisfaction is our success!
We all have an impact on the Customer Experience.**

**WE CORDIALLY INVITE YOU TO TAKE PART IN OUR REGIONAL WEBINAR
WITH SPECIAL GUESTS AND TWO EXTERNAL EXPERTS!**

The Webinar will take place on October 4th in Zoom platform (language: English)



9.35-9.45 (CET)
**Customer Experience
Journey in CEMEX**
Sergio Menendez
President Region EMEA



9.50-10.05 (CET)
**Voice of Customer
Management**
Elise Jouffrey
*Customer Experience
Director Region EMEA*



10.05-10.55 (CET)
**How to use CJE in
practice and in building
a company's competitive
advantage?**
Jeroen Janssen
*Founder of TCXA – The
Customer Experience Agency*



11.00-11.45 (CET)
**Hacking Growth –
Customer Obsession
Approach**
Maja Voje
*The Growth Lab – Growth
marketing and digital
transformation expert*

REGISTER NOW