We also invite you to participate in

Global Event Every Tuesday in October!

Oct 4th

Oct 11th

Oct 18th

Oct 25th

Customer Journey

Customer Approach

Transactional Experience

Customer Success

Consider

Coordinate

Use

Renew

8

-1-2-

Discover

Decide

Purchase

Pay

Leave /

Retain

9

GLOBAL SPEAKERS



SAP, LATAM

Juan Montes

Overall Journey



Coca-Cola Southwest Beverages

Santiago Herrera

Customer Approach



Beiersdorf

Gerardo Miranda

Transactional Experience



LinkedIn

Yvonne Morante

Customer Retention

9:00 Mexico 9:00 Bogota 15:00 London 16:00 Madrid 22:00 Manila

Event in English with live translation in Spanish

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