



**CEMEX UK Supports
Road Safety Week
14 – 20 November 2022**

We want to remind everyone that as professional drivers we are all responsible for ensuring road safety for everyone

We have made several improvements including driver training, maintaining high standards and reporting of hazards

However there are still focus areas for all drivers



What's going well ?

We have seen significant improvements in:

- Driver communication
- Driver training & competence
- Adherence to standards
- Reporting hazards
- Reduction of road incident rates
- Vehicle safety standards
- Protecting vulnerable road users

What are our focus areas ?

- Listening to Driver feedback
- Working on Driver health & wellbeing
 - Improving Driver welfare facilities
 - Avoiding Driver distractions
- Introducing New vehicle technologies
 - Preventing Driver fatigue
- Looking after yourself and each other

Take this opportunity to check in with all drivers:

- Thank them for their commitment to driving safely
 - Ask them how they are doing ?
- Is there anything that could make their job easier ?
 - Are they feeling distracted? Why?

Remember:


Don't get complacent – our health, wellbeing and concentration can greatly impact our ability to drive safely

Fatigue is a major cause of road crashes in the UK	
10-20%	of all crashes are estimated to be caused by driver fatigue
6am	drivers are 20 times more likely to fall asleep at the wheel at 6am than at 10pm
1 in 8	drivers admit falling asleep at the wheel

Mobile phone usage while driving







Drivers who use a mobile are **four times** more likely to crash

Almost half of drivers aged 25-34 admit that they make or receive calls while driving



Van drivers are more likely to use a phone behind the wheel than car drivers

Driver reaction times are nearly **50% slower** than driving under normal conditions

		
VISUAL	MANUAL	COGNITIVE
		
TAKING EYES OFF ROAD	TAKING HANDS OFF WHEEL	TAKING MIND OFF DRIVING

Make sure to be visible on site during Road Safety Week

Carry out VFLs & speak to as many drivers as possible

Display the poster on site (pictured right)

Giveaways will be sent out to sites for distributing to drivers



Road Safety Week

14th – 20th November 2022



This year's topic for Road Safety Week is "Safe Roads for All"

As professional drivers we are responsible for ensuring road safety for all

This remains vital despite the challenges presented by the current uncertain economic climate

We have seen significant improvements in.....

- Driver communication
- Driver training / competence
- Adherence to standards
- Reporting hazards
- Reduction of road incident rates
- Vehicle safety standards
- Protecting vulnerable road users

We continue to focus on.....

- Driver feedback
- Driver health & wellbeing
- Driver welfare facilities
- Driver distractions
- New vehicle technologies
- Driver fatigue
- Looking after yourself and each other

A BIG THANK YOU FOR HELPING US SAVE LIVES !!



ROAD **S** **FETY** WEEK 
14–20 November 2022

Let's support Road Safety Week 2022 and Save Lives