Join The **Action!**
Be the *change* for a better future

How do I start using Always in Action?

Download on the App Store

CEMEX AiA

GET IT ON Google Play

1. Always In Action
Go to App Store or Google Play and download the app. You can use these QR codes for easy access.

2.

Create your profile
Sign in with your CEMEX credentials by Single Sign-On (SSO) and create your Profile.

You will have to add a profile picture. Click on the camera, take a new photo, or choose one from your library.

Choose a Display Name and a Headline that best describes you, be original!

Add Profile Picture

Display Name

Headline

3.

"Cemex AIA" Would Like to Send You Notifications
Notifications may include alerts, sounds, and icon badges. These can be configured in Settings.

Don't Allow   Allow

Finishing touches
Remember to allow the app to use your location and send notifications.

And you are set up!
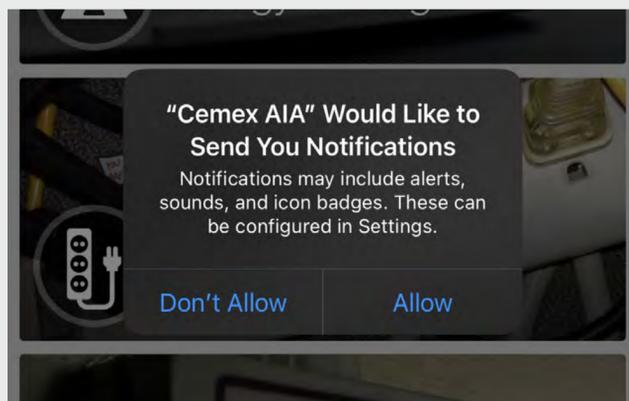
Navigating Always in Action

Actions

Waste   Food   CO2

Meatless Monday

Local Produce

Each photo is an Action
Each one is a unique activity that helps the planet.

Tap these actions to explore.

These are examples of how you can become a true advocate of climate action; these simple changes in your daily life can make a big difference.

Categories
Actions are sorted into categories like Energy, Waste, CO2, and Water.

Be sure to explore them all!

Recycle

(•) Log Action

Recycling feels great! There's no easier way to make a big difference (and get some points). So make sure your paper, bottles, and other non-trash get to the bin where they belong.

BONUS POINTS

8

ECO BONUS

Choose an Action
Once you choose an Action, you can Buzz it when you do it in real life.

Each Action gives you points!

PRO TIP!
If you upload a photo, more points will be awarded!

Bonus
Each Action can also give you an Eco bonus or Wallet bonus.

There are other features like:

Activity
You can share posts & photos inside the App and your social media.

Get inspired with best practices & habits of your colleagues.
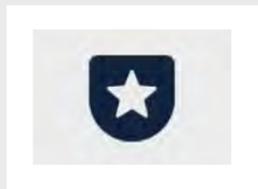
Challenges
You can participate in Challenges and see the top performers on your leaderboard.

Check the leaderboard to see who has the highest score and will receive eco-prizes.

Notifications
You'll get notified when you get a new follower request, challenge, or message!
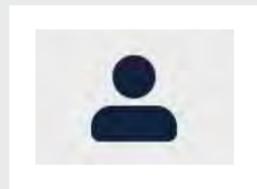
Profile
Where you can check your stats!

And most importantly, where you can check on the *total impact of your actions.*

Let's all be Always in Action.
We all win when we take care of our planet.

CEMEX   FUTURE IN ACTION