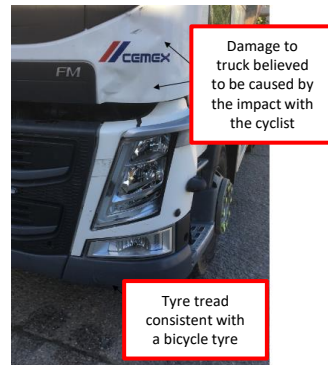


# NEVER FORGET... STAY SAFE



October marks the anniversaries of two fatal road traffic collisions involving vehicles working on our behalf, Brian Riley on the 19<sup>th</sup> October 2018 and Joanna Braithwaite on the 28<sup>th</sup> October 2011.

**Brian Riley** was 65 years old. He was struck by a truckmixer while pushing his bike along a road. The police investigation found the driver had been using their mobile phone whilst driving on several occasions that morning; their vehicle often strayed from the correct lane and was driven at excessive speed. They failed to brake as they collided with the deceased.



After the collision, a camera captured the driver exit the cab and place a mobile phone into an external compartment, before going to check on the cyclist. The driver was sentenced to 40 months' imprisonment and disqualified from driving for five years and eight months.

**Do you ensure you never use a handheld mobile phone while driving and follow the Cemex Policy on the Safe Use of Mobile Phones, only using a phone when driving if it's hands free, the call is urgent and cannot be delayed, and the duration is kept to a minimum?**



**Stay alert to other road users, particularly motorcyclists, cyclists and pedestrians.**

**Joanna Braithwaite** was 34 years old and cycling to work at the local church when she was struck by a truckmixer, which turned across her path as it pulled out left at a T junction.



The driver, who was 74, had retired, but occasionally provided holiday cover for another driver. He pleaded guilty to causing death by careless or inconsiderate driving and was given an eight-month prison sentence, suspended for 12 months, ordered to carry out 240 hours of unpaid work and disqualified from driving for three years.

The investigation confirmed there were several items obstructing forward vision and view of the mirrors, including clutter on the dash, the kerbside close proximity mirror was incorrectly aligned, the rear-view camera was dirty and had an intermittent fault, and housekeeping in the cab was poor.

**As a Driver, are you fit and alert, with your vehicle in good order, and do you look out for other road users, particularly those more vulnerable?**

