



2023 Superior Customer Experience Award



Dear Colleagues,

As we all know, taking care of our Customer's needs is one of our most important goals, giving direction to our daily work.

We make every effort to care for our Customer Experience with the highest quality of service.

On this occasion, I want to invite you all to take part in **this year's Superior Customer Experience Award**, bringing us closer to our efforts in caring for the Customers.

We all take part in this process, proving every day how important our values are.

Sergio Menendez
President Region EMEA

CURRENTLY OPEN REGISTRATIONS:

BEST INITIATIVES IMPLEMENTED



We recognize actions that **improve moments along our Customer Journey** directly or indirectly, shifting our center of gravity towards our customers and inspiring our peers to do so. English is the preferred language, but if you're having any trouble with it, please don't hesitate to contact the Customer Experience team.

Registration of initiatives is open until October 27.

[REGISTER HERE](#)

VERTUA



The Vertua Award aims to recognize commercial teams who **transform customer projects into sustainable ones** and **sell more Vertua products**.

Registration of Sustainable Projects is open until October 27.

[REGISTER HERE](#)

DIGITAL MARKETING



This award recognizes the very best **Demand Generation Campaigns**: Customer-Based campaigns, Lead Acquisition campaigns, and Brand Positioning & Awareness campaigns.

Registration of Digital Marketing is open until December 31.

[REGISTER HERE](#)

VISIT OUR HUB TO LEARN MORE ABOUT THIS YEAR'S CATEGORIES!



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