



# GUIDANCE

## 'SELF PROCLAIMED' AUDITORS/SOCIAL MEDIA VLOGGER VISITS TO CEMEX SITES

Think  
'disengage &  
de-escalate'  
throughout.

REPORT INCIDENTS  
TO SITE MANAGER  
AND CEMEX  
SECURITY FOR  
FURTHER ADVICE.



Limit any engagement to an absolute minimum. Remember, your challenge is what they're hoping for.



Remain calm, polite and always retain your professionalism and dignity.



Filming from a public area does not constitute an offence and need not be challenged.



Maintain a focus on Health & Safety, including that of the vlogger.



Discourage entry onto the site or any act of trespass for Health & Safety purposes.



Know your site boundaries to offer constructive advice on where safe observations can take place, outside of site boundaries and away from danger.



Ensure signage on gate and surrounding fences advises the site is private and includes DPIA compliant sign where CCTV is in use.



Scan for further  
details