

2024 REGISTRATION IS OPEN!

Superior Customer Experience

A W A R D

APPLY BY 27 SEPTEMBER!

APPLY FOR THIS YEAR'S EMEA SCE AWARDS

Welcome to the 2024 edition of the Superior Customer Experience (SCE) Awards! We want to recognise your positive contribution towards Cemex Customer Centricity (our strategic priority) and distinguish all the great projects and initiatives aimed at delivering a Superior Customer Experience.

We are looking for the best EMEA projects in the following categories:

- **Best Initiatives Implemented (BII)**
- **Best Data Initiatives (BDI)**
- **Sustainable Construction Projects (SCP).**



Local (EMEA) winners will compete against the best projects from other Cemex regions.

APPLY NOW



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EMEA SUPERIOR CUSTOMER EXPERIENCE AWARDS

What projects and initiatives are we looking for?



Best Initiatives Implemented - in this category we are looking for projects that have already been implemented (at least as a pilot) that **enhance the customer experience throughout the entire customer journey.**



Best Data Initiatives (new!) - in this category we are looking for projects that have already been implemented and are **based on data or used data to improve the customer experience.**



Sustainable Construction Projects - in this category we are looking for any construction project that are either under development or already built, where you helped the customer make their **project a more sustainable one by recommending products and solutions from our Vertua Brand.**

[APPLY NOW](#)



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