

Dear Colleagues,

## **We're excited to invite you to take part in the 2025 Cemex / RSPB Partnership Competition: "Giving Nature A Home".**

Across our Cemex UK sites, whether quarries, plants, wharfs, or offices, many of you have taken fantastic steps to support wildlife and biodiversity, from installing bird feeders and bug hotels to creating reptile refuges and wildflower planters. This new competition is all about celebrating these efforts and encouraging even more ways to give nature a home!

### **How to enter our new competition**

We have some great prizes to be won so we'd love to hear and see how your site is giving nature a home! With a closing date of 30th June 2025, you have plenty of time to send us your photos from your sites, showing your homes for nature. But you also have lots of time to introduce new homes for nature to your sites, and we've shared some ideas below to help you. Bonus points will be earned by reusing and repurposing materials to create your homes for nature.

### **How to enter:**

📧 Send your photo/s to [gb-communicationsandpublicaffairs@cemex.com](mailto:gb-communicationsandpublicaffairs@cemex.com) by 30th June, along with the following information:

- Details of the site and location
- What is your home for nature
- Why did you introduce it on your site
- What you have seen (wildlife activity, changes in biodiversity, etc.)

### **💡 Need Some Inspiration? 🐦🐌🐛 Check out these resource links below:**

- ◆ How to build a bat box – [RSPB Guide](#)
- ◆ How to build a hedgehog house – [RSPB Guide](#)
- ◆ How to make a bumblebee pot – [Gardener's World Guide](#)
- ◆ Build a bug hotel – [RSPB Guide](#)
- ◆ Repurpose your site materials – use your old pallets for bug hotels, compost heaps, and more!
- ◆ Need More ideas? Visit RSPB's [Nature on Your Doorstep YouTube channel](#) for tips and inspiration.

### **Judging**

Competition entries, submitted by 30th June 2025, will be judged by the Cemex/RSPB Steering Committee in July, and entries will be judged on the following criteria:

1. Effectiveness for Wildlife
  - Is the home well-suited and situated for the intended species (birds, bats, hedgehogs, etc.)?
  - Does it provide proper shelter, ventilation, and access?
2. Sustainability & Materials
  - Have recycled, or sustainable materials been used?
3. Creativity
  - How unique is the design?

Whether it's a new addition this year or something that's been thriving for a while, we want to see your homes for nature. Let's work together to make our sites even more welcoming for nature. We can't wait to see your creativity and passion in action!

Kind regards

UK Communications



# 2025 COMPETITION

## Giving Nature a Home



**Open to All Cemex Sites!**

**Have you given nature a home at your site?**

Whether it's bat boxes, bird boxes, bee hotels, bug hotels, reptile refuges, hedghog boxes, Sand Martin banks, wildflower planters...

**Send in your photos**

**Enter a wildlife home that is new, or something that's been on your site for a while.**



**Enter to Win**

### How to Enter:

Tell us:

- What you have done
- Why you did it
- What you have seen
- What else you'd like to do on your site
- Include photos of your project!
- Closing date - 30th June 2025



**Win!**

Prizes for  
top 3  
winners



Send your entries to:

[gb-communicationsandpublicaffairs@cemex.com](mailto:gb-communicationsandpublicaffairs@cemex.com)



**CEMEX**