

Earthly Matters



Cemex & RSPB Partnership Blog August 2025



Welcome to the August 2025 edition of **Earthly Matters**, the blog dedicated to the partnership between Cemex and the RSPB.



Partnership Update

By Carl Cornish, RSPB Senior Business Conservation Adviser

During the month I have had two visits to Rugeley Quarry and the surrounding land. The first visit was with Tony Thomas (Landscape Manager) to walk the Site of Special Scientific Interest (SSSI) that Cemex owns and manages, outside of the active quarry. This was to identify potential works this autumn/winter to help bring the lowland heathland into favourable condition. These are targets set by Natural England, the body responsible for SSSIs. Sustained management is required to reduce bracken cover, to be replaced with heathland vegetation.

On my second visit I supported Daniel Mann (Public Affairs Analyst), Mark Brown (Aggregates Operations Manager) and the Rugeley Quarry team with a visit by the local MP, Josh Newbury. During the Parliamentary summer recess, Josh has been visiting sites in his constituency. He wanted to visit this quarry as it's a local employer and he's supportive of the role that business has in restoring biodiversity. We showed him the areas of restored heathland and part of the SSSI. He was impressed with the areas and the work that Cemex has undertaken to restore and manage areas.

Summer is now starting to slip away as we move into September. As a birder, for me summer starts to end in August when birds begin to migrate south from their breeding areas. Many wading bird species are on the move. Wetlands at quarry sites provide vital stopping off areas for birds to rest and feed.



Meeting with MP Josh Newbury at Rugeley Quarry



Photo: A Green Sandpiper, a wader species that likes shallow water and muddy edges. Uses waterbodies at quarries on its southward migration.

Photo of Green Sandpiper © Chris Gomersall (rspb-images.com)

Actions for Nature

Tracking Changes in Nature

The Woodland Trust has been tracking changes in nature through the seasons with its Nature's Calendar. This is a long-term data set that tracks changes in nature observed by the public. It is used to see how weather and climate change affect the timings of these events. One such change that can be recorded is the change in leaf colour. As we move into autumn the leaves of trees and shrubs are starting to change colour. You can record when this starts to happen, known as first autumn tinting. For further information on how to take part and what else you can record, see <https://naturescalendar.woodlandtrust.org.uk/>

Coming Soon!

Homes for Nature Competition Results.

Look out in next month's blog where we will be sharing the winners of our Homes for Nature competition!



Send us your stories and photos

We are looking for staff stories to include in upcoming blogs, these can be experiences from work or home. We would love to share them in an upcoming blog.

Send them in to: ab-communicationsandpublicaffairs@cemex.com

