



GUIDANCE

‘SELF PROCLAIMED’
AUDITORS/SOCIAL
MEDIA VLOGGER
VISITS TO CEMEX
SITES

Think
‘disengage &
de-escalate’
throughout.

REPORT
INCIDENTS TO
SITE MANAGER
AND CEMEX
SECURITY FOR
FURTHER
ADVICE.



Limit any engagement to an absolute minimum. Remember, your challenge is what they’re hoping for.



Remain calm, polite and always retain your professionalism and dignity.



Filming from a public area does not constitute an offence and need not be challenged.



Maintain a focus on Health & Safety, including that of the vlogger.



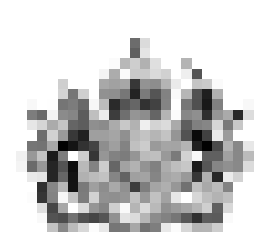
Discourage entry onto the site or any act of trespass for Health & Safety purposes.



Know your site boundaries to offer constructive advice on where safe observations can take place, outside of site boundaries and away from danger.



Ensure signage on gate and surrounding fences advises the site is private and includes DPIA compliant sign where CCTV is in use.



National Protective
Security Authority

Social Media
Auditors
Guidance



VIDEO



ARTICLE