

What is Nature Positive?



The global goal we are working towards together at Cemex:

halting and reversing biodiversity loss by 2030 and restoring it by 2050.

We want to HELP reverse the decline in GLOBAL Biodiversity by 2030
The state of nature in 2020 is our benchmark.

What do we do every day at Cemex?

We map habitats

We know what species and ecosystems live in our quarries. 2020 data is our starting point.

We recultivate mines

Each of our operating quarries has a plan for restoring the natural environment after mining cases.

We protect biodiversity

We create Biodiversity Management Plans for priority locations – specific actions that help nature recover.

We measure progress

We use the WBCSD method, which allows us to assess habitat condition and track year-over-year improvements.

Our Example El Carmen Nature Reserve on the border of Mexico and the USA – over 130,000 hectares of **protected nature**. **This is an area the size of Mexico City**. At Cemex, we have been working to protect biodiversity for over 25 years.



An example in Europe
Lipówka quarry Poland