

Terms and Conditions apply

This competition (the “Competition”) is run by Cemex UK Operations Limited of Cemex House, Binley Business Park, Harry Weston Road, Coventry, West Midlands, CV3 2TY.

The Competition will run from 00:01 on Thursday 3rd September 2026 until 23:59 on Thursday 24th September 2026.

All applicants must be employees of Cemex. Employees may only enter the Competition once and must submit one of the following:

- a 30-second video, with the applicant clearly visible in full vision, explaining how they “power Cemex”; or
- a head-and-shoulders photograph, accompanied by full-length and descriptive written answers clearly explaining how they help “power Cemex”.

Written answers must be provided in full sentences and include the applicant’s name, role within the business, what their role entails, and a clear explanation of how they power Cemex.

All entries must be submitted by email to gb-communicationsandpublicaffairs@cemex.com before the closing date. Cemex accepts no responsibility for entries that are lost, delayed, corrupted or otherwise not received. Proof of sending is not proof of receipt. Entry is free of charge and open to all employees of Cemex who meet the eligibility criteria set out in these Terms and Conditions.

Applicants must also be wearing full PPE and complying with full health and safety regulations if filmed or pictured out on site, or acceptable office-based attire.

By entering the Competition, each applicant grants to Cemex a worldwide, royalty-free, perpetual licence to use, reproduce, edit, crop, adapt and publish their submitted content (including photographs, videos, names and role details) across any media or channel, including but not limited to internal communications, external websites, social media, print materials and third-party publications, for the purposes of this campaign and future related campaigns. Applicants who wish to withdraw their consent for use of their content in future campaigns (other than content already published at the date of withdrawal) may do so by contacting gb-communicationsandpublicaffairs@cemex.com. Upon withdrawal Cemex will take every effort to remove the Applicant’s content from digital channels.

Winning entries will be selected by a member of the UK Communications team within five working days of the closing date. Winners will be notified by email within three working days of the selection. If a winner does not respond within seven days of notification, Cemex reserves the right to select an alternative winner.

Individual winners shall be contacted via email to arrange delivery of prizes. Prizes will be sent to winners within 2 weeks of receiving details of the winner's delivery address. Delivery addresses shall be used for the sole purpose of delivery of prizes and shall not be used by Cemex for any other purpose.

Three winners will be selected. Each winning entrant shall receive an Amazon gift card to the value of £50. Prizes are non-transferable and no cash or other alternative is available. In the event that a prize becomes unavailable for any reason, Cemex reserves the right to substitute a prize of equal or greater value.

Cemex reserves the right to disqualify any entry that: (a) is incomplete or does not comply with the entry requirements set out above; (b) contains content that is inappropriate, offensive, or contrary to Cemex's values or policies; (c) breaches health and safety requirements; or (d) otherwise breaches these Terms and Conditions.

Cemex reserves the right to amend these Terms and Conditions, or to suspend or cancel the Competition at any time, if circumstances beyond its reasonable control make this necessary. Any changes will be communicated to employees as soon as reasonably practicable.

To the fullest extent permitted by law, Cemex shall not be liable for any loss, damage or disappointment suffered by any applicant as a result of entering the Competition or accepting a prize, except for any liability that cannot be excluded by law (including liability for death or personal injury caused by negligence and liability for fraud).

Cemex UK Operations Limited is the data controller for personal data collected through this Competition. Personal data submitted as part of an entry (including names, role details, photographs, videos and delivery addresses) will be processed for the purposes of administering the Competition, selecting and notifying winners, and delivering prizes. Where submitted content is used in external communications, it will be processed on the basis of the applicant's consent, given by entering the Competition, which may be withdrawn as set out above. The lawful basis for processing personal data for Competition administration and prize delivery is Cemex's legitimate interest in running the Competition.

Delivery addresses will be deleted within 30 days of delivery. Submitted content used in external communications will be retained for as long as it is required for communications purposes, unless the applicant withdraws consent for future use.

All personal data will be processed in accordance with Cemex's Employee Privacy Notice. Applicants have the right to request access to, correction of, or deletion of their personal data by contacting the Legal team. Full details of data subject rights are set out in the Employee Privacy Notice.

Cemex does not anticipate any tax or national insurance liability arising for winners. If HMRC's treatment changes, Cemex will notify affected winners.

These Terms and Conditions are governed by the laws of England and Wales. Any disputes arising from or in connection with the Competition shall be subject to the exclusive jurisdiction of the courts of England and Wales.