SAFE PEOPLE ON THE MOVE

Every journey. Every time.

Road Safety Week

We're taking part in Road Safety Week to talk about how we can make our journeys safer.

We share our roads and we are all responsible for keeping each other safe.

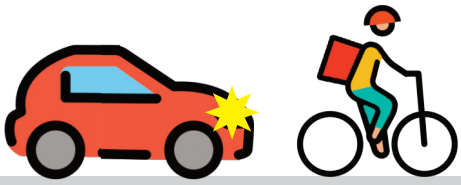
We must protect people who are most at risk.

A few small changes can make a big difference.

Let people walk across roads before you turn.



Don't cut across people who are riding a bike, horse or motorbike at junctions.



Pavements are for people who walk or wheel.





Whoever we are and however we travel, let's make every journey as safe as possible. Together we can make roads safer for everyone.

Organised by Brake the road safety charity

Sponsored by Hastings DIRECT, National Accident Helpline, WAYMO

www.brake.org.uk/road-safety-week

#RoadSafetyWeek

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31,040 people were killed or seriously injured on UK roads in 2025.

1 in 4 road deaths and a fifth of serious injuries involved someone driving for work.

We share our roads and we are all responsible for keeping ourselves and each other safe.

We make safe choices.

We comply with road rules.

We protect people who are most at risk.

This Road Safety Week we will...

- Review our policies and procedures to make sure our drivers are as safe as they can be on every journey.
- Find out more about the Highway Code's hierarchy of road users, and how this works in practice.
- Share the stories of people whose lives have been devastated by road crashes.

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